

# COUGAR STRONG RACING

Sponsorship Program 2023-2024

Long Cane Middle School

**Event:** 7th Annual Cougar Strong Racing Sponsors Luncheon

**Location:** 326 Long Cane Road, LaGrange, GA 30240

**Date:** Wednesday, August 23, 2023 @ 11:30 a.m. **RSVP HERE:** [bit.ly/lcmgreenpowerluncheon](https://bit.ly/lcmgreenpowerluncheon)

It's time for the 7th annual Cougar Strong Racing Sponsor's Luncheon! We are looking for companies and individuals that want to invest in the next generation of engineers & innovators right here in Troup County...companies that want to invest in a program designed to advance education in the subjects of sustainable engineering & technology, a program that will teach students valuable engineering & workforce skills that we see lacking in many of our young people today. (To read more about the GreenpowerUSA program, visit [www.greenpowerusa.net](http://www.greenpowerusa.net) )

We've seen such great things from the GreenpowerUSA program in our first six years of implementation here at Long Cane Middle, and we want to continue that success for the 2023-2024 season. Last year our three teams competed in nine race events and dominated the entire season. Our 8th & 7th grade teams in the modified division finished #1 & #2 in the country, respectively, with our 8th grade 999 team winning their fourth National Championship in the last five years. This was the 5th consecutive modified division national championship for our program. Our 6th grade 555 team won the season points championship in the stock division. For the 2023-2024 season we want to continue our winning tradition and build on our solid foundation to improve the program for our students.

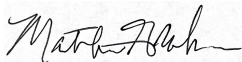
We invite you to come to the luncheon, enjoy a delicious meal, and hear about all the opportunities afforded to the students in this exciting program, what our returning team members experienced & learned, and our plans for this year...hear about all the benefits of partnering with us for the 2023-2024 season & what we can offer your business as a partner (please RSVP at the link above). We would also appreciate it if you would please help us spread the word by sharing this with someone that you think might be interested.

If you cannot attend the luncheon but would be interested in becoming a sponsor or making a donation, checks can be mailed to 326 Long Cane Road, LaGrange, GA 30240, made out to LCMS with "Cougar Strong Racing" in the memo.

Additionally Cougar Strong Racing would love to bring our team & the race cars to your location for a student presentation! Just let us know by emailing Mr. Graham at [grahamma@troup.org](mailto:grahamma@troup.org) or calling the school & leaving a message. In the meantime check us out on social media to see what our students have been doing & learning!

<https://linktr.ee/cougarstrongracing>

Thank you!



Greenpower STEM Coordinator, TCSS

GreenpowerUSA Teacher / Coach

Long Cane Middle School

326 Long Cane Road | LaGrange, GA 30240

706.845.2085 x5754 | 706.845.2086 (fax)



*All contributions will go directly to our team and our Formula 24 Race Cars.  
For questions e-mail Mr. Graham at [grahamma@troup.org](mailto:grahamma@troup.org) or call 706-845-2085.*

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Greenpower is a dynamic STEM (Science, Technology, Engineering, and Mathematics) initiative that encompasses a wide variety of skills. The goal of this program is to expose students to the world of engineering and innovation. That goal is accomplished in an exciting and engaging way with Greenpower as students design, build, & race electric cars. If you'd like to support and invest in the next generation of engineers and innovators right here in Troup county, this is a great way to do it - we need community partners just like you!

For those interested in a financial sponsorship we have several sponsorship levels to choose from depending on the level of support and exposure in which you're interested. If you would like to support this program with an in-kind sponsorship, we welcome that as well.

## BENEFITS INCLUDED AT ALL SPONSORSHIP LEVELS

- Company Name on the race car
- Company Name on sponsor wall in racing lab
- Company Name on our website
- Company Name on our racing jerseys
- Company Name listed as a sponsor in our videos on our YouTube Channel
- Company Name included in our social media posting tags & hashtags

### Diamond Sponsor - \$5,000+

Company **Logo** in **Extra Large size**: on race car, sponsor wall, website, racing jerseys, intro/outro sponsor spot in YouTube videos. Also Diamond Sponsors receive our racing jersey & a reserved booth space at any locally hosted races.

### Platinum Sponsor - \$2,500+

Company **Logo** in **Large size**: on race car, sponsor wall, website, racing jerseys, intro/outro sponsor spot in YouTube videos. Also Platinum Sponsors receive our racing jersey & a reserved booth space at any locally hosted races.

### Gold Sponsor - \$1,000+

Company **Logo** in **Medium size**: on race car, sponsor wall, website, racing jerseys, intro/outro sponsor spot in YouTube videos.

### Silver Sponsor - \$500+

Company **Logo** in **Small size**: on race car, sponsor wall, website, racing jerseys, intro/outro sponsor spot in YouTube videos.

### Bronze Sponsor - \$250+

Company **Name** in **Small font size**: on race car, sponsor wall, website, racing jerseys, intro/outro sponsor spot in YouTube videos.

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Long Cane Middle School

## PLEDGE FORM

Your Name \_\_\_\_\_

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Financial Sponsorship Level (circle one):	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
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Or

In-Kind Sponsorship of goods/services (please describe): \_\_\_\_\_

**FOR SILVER LEVEL AND UP, IF YOU HAVE A BUSINESS LOGO, PLEASE EMAIL IT TO MR. GRAHAM AT [grahamma@troup.org](mailto:grahamma@troup.org)**

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Do you know someone else that isn't here today that might be interested in partnering with us as a sponsor for Cougar Strong Racing? If you refer someone on this form that joins us as a sponsor this season you will receive a free Cougar Strong Racing Jersey! Please provide contact information below.

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_



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