

# COUGAR STRONG RACING

Sponsorship Program 2017-2018

Long Cane Middle School

Greenpower is a dynamic STEM (Science, Technology, Engineering, and Mathematics) initiative that encompasses a wide variety of skills. The goal of this program is to expose students to the world of engineering and innovation. That goal is accomplished in an exciting and engaging way with Greenpower. If you'd like to support and invest in the next generation of engineers and innovators right here in Troup county, this is a great way to do it - we need community partners just like you!

For those interested in a financial sponsorship we have several sponsorship levels to choose from depending on the level of support and exposure in which you're interested. If you would like to support this program with an in-kind sponsorship, we welcome that as well.

## BENEFITS INCLUDED AT ALL SPONSORSHIP LEVELS

- Company Name on the race car
- Company Name on the racing trailer
- Company Name on the travel banner
- Company Name on sponsor wall in racing lab
- Company Name on our website
- Company Name on our racing jerseys
- Company Name listed as a sponsor in our videos on our YouTube Channel
- Company Name included in our social media posting tags & hashtags

### Diamond Sponsor - \$5,000+

Company **Logo** in **Extra Large size**: on race car, racing trailer, travel banner, sponsor wall, website, racing jerseys, into/outro sponsor spot in YouTube videos. Also Diamond Sponsors receive our racing jersey & a reserved booth space at any locally hosted races.

### Platinum Sponsor - \$2,500+

Company **Logo** in **Large size**: on race car, racing trailer, travel banner, sponsor wall, website, racing jerseys, into/outro sponsor spot in YouTube videos. Also Platinum Sponsors receive our racing jersey & a reserved booth space at any locally hosted races.

### Gold Sponsor - \$1,000+

Company **Logo** in **Medium size**: on race car, racing trailer, travel banner, sponsor wall, website, racing jerseys, into/outro sponsor spot in YouTube videos.

### Silver Sponsor - \$500+

Company **Name** in **Small font size**: on race car, racing trailer, travel banner, sponsor wall, website, racing jerseys, into/outro sponsor spot in YouTube videos.

### Bronze Sponsor - \$250+

Company **Name** in **Extra small font size**: on race car, racing trailer, travel banner, sponsor wall, website, racing jerseys, into/outro sponsor spot in YouTube videos.

*All contributions will go directly to our team and our Formula 24 Race Car.  
For questions e-mail Mr. Graham at [grahamma@troup.org](mailto:grahamma@troup.org) or call 706-845-2085.*